

# SUE ASSOCIATION CONFERENCE *Nashville*



**SEPTEMBER  
17-19, 2024**



**CAMBRIA HOTEL NASHVILLE AIRPORT**  
44 RACHEL DR. NASHVILLE, TN 37214

## **SPONSOR & EXHIBITOR PROSPECTUS**



**Subsurface  
Utility  
Engineering  
Association**

## EXHIBITORS

### AS OF MAY 16, THERE IS ONLY 1 BOOTH AVAILABLE

#### PRICE

- Members (with dinner): \$950
- Members (without dinner): \$850
- Non-Members (with dinner): \$1,100
- Non-Members (without dinner): \$1,000

#### DESCRIPTION

- One (1 individual) full conference registration which includes all educational sessions, Tuesday's welcome reception, breakfast, lunch, and all breaks. Wednesday dinner is not included. If you would like to attend the dinner you must purchase the appropriate ticket. If you would like to register additional members of your team, please register them through the individual attendee registration.
  - **Single Booth Space:** (1) 6 ft. draped table and 6 ft. space, electric power, extension cord, wireless internet, 1 chair (additional chairs available if needed). Website Listing: Your company's logo linked on the SUE Association conference website. Social Media: Personalized social media graphic that will be shared on SUE Association platforms. Email Promotion: Your company's logo on all conference promotional emails.

#### EXHIBIT HALL HOURS

- Booth Setup: Tuesday, September 17 from 3:00 pm to 5:00 pm or Wednesday, September 18 from 6:30 am to 7:30 am.
- Exhibit Hall is Open: Tuesday Welcome Reception from 6:00 pm to 7:00 pm, Wednesday from 6:30 am to 5:00 pm, and Thursday, September 19 from 7:00 am to 10:30 am.
- Exhibit Hall Tear Down: Thursday, September 19 from 10:30 am to 12:00 pm.

View exhibit hall on the conference website.

#### SHIPPING INSTRUCTIONS

You can ship boxes to the Cambria Hotel Nashville Airport. If you are shipping items to the hotel the shipping label must include your name, company name, Subsurface Utility Engineering Association Conference, and attention Suzanne Bradford (see full address below). Due to limited space the hotel can only receive packages 2-3 days prior to events.










**The shipping address is:** Cambria Hotel Nashville Airport, 44 Rachel Dr., Nashville, TN 37214, Subsurface Utility Engineering Association Conference - ATTN: Suzanne Bradford HOLD FOR: (Insert Exhibitor Name and Firm/Agency) # of Boxes: Ex 1 of 3.

**Loading:** You can unload all your equipment at the front of the hotel.



# SPONSORSHIPS

## Price

- Diamond: Overall Conference Sponsor \$2,500
- Platinum: WiFi: \$1,000 
- Platinum: Coffee: \$1,000 
- Platinum: Lanyards: \$1,000 
- Gold: Welcome Reception: \$700
- Gold: Wednesday Lunch: \$700 
- Gold: Wednesday Dinner: \$700 
- Silver: Welcome Reception Bar: \$500 
- Silver: Wednesday Dinner Bar: \$500 
- Silver: Wednesday Breakfast: \$500 
- Silver: Thursday Breakfast: \$500 
- Bronze: Conference Contributor: \$350

## Description

Below are the sponsorship levels for the 2024 SUE Association Annual Conference.

- **DIAMOND:** Includes logo on conference welcome sign, logo on conference agenda, personalized social media graphic and post on SUE Association platforms, and premium top level placement of logo on the conference website and all promotional emails. This includes 1 free conference registration.
- **PLATINUM:** Wifi: Includes exclusive logo placement on signage throughout the conference with WiFi details. WiFi sponsor will have the option of setting their company name as the WiFi password and direct attendees to their company landing page. Coffee Break: Includes exclusive logo placement on signs at the coffee stations throughout the conference. All platinum sponsors receive a personalized social media graphic and post on SUE Association platforms, and top logo placement on the conference website and promotional emails.
- **GOLD:** Includes exclusive logo placement on signs at sponsored event, personalized social media graphic and post on SUE Association platforms, and middle linked logo placement on the conference website and promotional emails.
- **SILVER:** Includes exclusive logo placement on signs at sponsored event, personalized social media graphic and post on SUE Association platforms, and middle linked logo placement on the conference website and promotional emails.
- **BRONZE:** Personalized social media graphic and post on SUE Association platforms, and bottom linked logo placement on the conference website and promotional emails.

If you have any questions, please contact Khea Sam at [kadams@mwcapitol.com](mailto:kadams@mwcapitol.com)

**PURCHASE HERE**



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## EXHIBITOR LAYOUT

